



SARAH LEUGEMORS

Greenville, SC | sleugemors@gmail.com | sleugemors.com

WORK EXPERIENCE

Senior Art Director

*Techtronic Industries (TTI) | Anderson, SC
November 2020–Present*

Started as a Contract Graphic Designer, and within a year and a half was promoted to Senior Graphic Designer, Art Director, and now Senior Art Director.

Work exclusively on the HART print design team. Responsible for developing and maintaining brand standards across packaging and POP. Manage and mentor a team of designers as well as direct photo and video. Support Creative Directors with large campaign deliverables. Maintain a high-level of organization, communication and ownership in order to manage projects and meet deadlines. Collaborate with marketing and product partners to get alignment. Look for and create ways to improve team processes that increase efficiency.

Adjunct Professor of Design

*Anderson University | Anderson, SC
January 2019–December 2021*

Taught the Freshman level “Foundations of Graphic Design” course as a part-time Adjunct Professor. The course was an introduction to Adobe Photoshop, Illustrator, and InDesign as well as basic design principles. Job responsibilities included lesson planning, presenting course material, mentoring students, providing feedback and direction, leading critiques, and grading assignments.

Graphic Designer

*Think Up Consulting | Greenville, SC
August 2016–November 2020*

Responsible for creating various graphics as part of an in-house team. Graphic design responsibilities included: eLearning visual design, brochure and booklet layout design, graphic presentations for events, logo design, PowerPoint template design, flyers, posters, one-page job aids, and any other graphic needs.

Graphic Designer & Photographer

*ZWO – Be Talkable | Greenville, SC
May 2014–June 2015*

Graphic designer and photographer for a small marketing agency. Graphic design duties included designing flyers, T-shirts, social media images, email blasts, billboards, beer labels, posters, annual reports, booklets, brochures, logos, websites, and brand standard guidelines. Photography responsibilities included taking product, lifestyle, event, and architectural photos and retouching.

EDUCATION

Anderson University | Anderson, SC
Bachelor of Arts in Art with a
Concentration in Graphic Design
Honors Program & Gamma Beta Phi
GPA: 4.0

PROGRAMS & SOFTWARE

Adobe
- Photoshop
- Illustrator
- InDesign
- Acrobat
- Workfront

Microsoft
- Outlook
- Word
- PowerPoint

SKILLS

Art Direction
Photo & Video Direction
Leadership & Mentorship
Creative Problem Solving
Conceptual Thinking
Organization
Detail-Oriented
Ownership
Communication
Project Management
Active Listening
Teamwork
Print Design
Editorial Design
Packaging Design
Illustration
Copywriting

